

# HALLIDAY

SIMPLEX  
SYSTEM

# HOMES



## • HALLIDAYS •

CANADA'S BUILDING MATERIAL SPECIALISTS  
**HAMILTON, ONTARIO**

TRURO, NOVA SCOTIA

PRICE 25 CENTS









# HALLIDAY <sup>SYSTEM</sup> ~~SIMPLEX~~ HOMES

## Erected at Low Cost in Record Quick Time



There has always been a need for low cost homes suited to the requirements of the average family of modest means. Homes that can be erected easily and quickly at moderate cost, yet which provide modern accommodation, combined with individuality of design and plan arrangement. Hallidays have devoted a great deal of time and thought to the planning and designing of a group of attractive homes which can be built and financed by the man who must consider cost first,—the man who must build at the lowest possible expense.

### WELL BUILT INSULATED HOMES

For several years, we have been supplying sectional homes and cottages that are erected quickly and easily at minimum cost. Many of our customers do all the work of erection without engaging paid help except to build the foundation and chimney or perhaps for the finish woodwork inside. But until we devised our Simplex-System of interchangeable wall sections, such buildings were limited to one or two designs. Now, home builders may choose from many attractive designs and a wide variety of plan arrangements as shown in this booklet. Simplex homes are just the kind of homes many people want, low in cost yet well and strongly built with insulated walls, suitable for year round use.

### HIGH GRADE MATERIALS

Because of the care taken in the construction of the wall sections, owners find that these Simplex homes are warm and comfortable even in severe weather, requiring only a minimum amount of fuel.

Approved methods and high grade materials are used throughout. Plans have been designed by experts assuring

smart appearance and well arranged interiors.

### MAIN WALLS IN PREFABRICATED UNITS

Simplex homes cost little to build because we ship the materials to you in the most convenient form for quick, easy assembly. Floor joists are ready-cut, main walls are sent in prefabricated sections. We make up these wall units in our own workshops. Skilled men, using production line methods, quickly frame the walls, nail on the thick damp proof sheets of insulating board, then add the finish siding. Windows and doors are carefully fitted and hung in place. Shop construction of wall sections ensures uniformly better workmanship throughout and because we do this difficult, time-consuming part of the work in our shop, you save time and money in the erection of your home. Once the floor joists are set in place, the assembling of main walls and gables is completed in record time. Each unit fits the next accurately and easily and is quickly bolted in place.

### ROOF RAFTERS READY-CUT

Roof rafters are sent ready-cut, notched to fit, and can be erected just as fast as they can be nailed in place. Applying

the roof sheathing boards requires only "handy man" ability to do a thoroughly practical job.

### PARTITION FRAMING READY-CUT

All studding for inside partitions and all ceiling joists are sent ready-cut, also cellar stairs if included. Floor boards come in random lengths to be cut and nailed as required; inside doors are mortised to receive the locks and inside door and window trim is supplied in ready-cut sets. In short, we send materials for your home in such a way that no man possessing ordinary ability to use a hammer, a wrench and a saw, need hesitate about undertaking the bulk of the work, with only the help of family or friends.

### ERECTION TIME SAVED

If you prefer to engage paid help to erect your Simplex home, our method of supplying materials in prefabricated and ready-cut units reduces the labor cost to a minimum. Because of the short time required for erection and the fact that only inexpensive "handy man" labor is required, Simplex homes are made ready for occupation at surprisingly low cost. The scarcity of skilled workers need cause no worry to the builder of a Simplex home.



Ready-glazed windows are carefully fitted in prefabricated wall units.



Wall section showing front door built in place and fitted with lock.





## Everything--COMPLETE AS PICTURED

Here's our guarantee. You supply the foundation, which may be posts or a concrete or cement block wall; you also provide materials for the chimney and the steps at front, if made of cement or masonry material. With these few exceptions, our price includes all building material necessary for the complete construction of the home chosen.

### READ HERE WHAT YOU GET

Below, we list, item by item, the various materials which we supply. Note how completely we cover every detail down to the last nail and the final coat of paint.

#### OUTSIDE CONSTRUCTION

Main floor beams ready-cut.  
Main wall plates ready-cut.  
Floor joists ready-cut.  
Main walls in prefabricated units including built-in doors and windows.  
Ceiling joists ready-cut.  
Roof rafters ready-cut.  
Rafter ties ready-cut.  
Roof sheathing boards in random lengths.  
Asphalt sheathing felt under shingles.  
Colored asphalt shingles for roof.

#### INTERIOR MATERIALS

Flooring in random lengths.  
Partition framing ready-cut.  
Fireproof plasterboard for main walls, interior partitions and ceilings.  
Inside door frames ready-cut.  
Inside doors for all rooms, mortised for locks. Closet doors supplied when indicated on plans.  
Door trim ready-cut.  
Window trim ready-cut.  
Baseboard for all rooms.  
Locks and hinges for inside doors.

(NOTE: Outside door and window hardware is pre-fitted on wall sections; cylinder lock fitted in front door.)  
Stain and varnish for interior wood work.  
Varnish for floors.

#### CHOICE OF WALL FINISH

Most of the homes in this Catalog are shown with standard wall sections, supplied with the outer wood siding already nailed on, as described on the first page.

The Anderson, Harris, Parrinson, Northrup, Evans, MacFarlane, Tedhall, and Johnson on the middle pages are pictured with special wall finishes which are applied **after** the walls are erected. Other designs may also be supplied in this way at small additional cost.

Your choice of Wide Bungalow Siding, Standard 6" Bevel Siding, Asbestos Shingles, Insulating Brick-like Siding, or other standard materials.

#### OUTSIDE FINISH MATERIALS

Cornice boards; Facia boards; Corner boards.  
Veranda and Porch materials supplied ready-cut, including front steps if built of lumber.  
Eavetroughing and conductor pipe with ready made fittings.  
Paint for 3 coats outside with oil and turpentine for thinning.  
Ornamental window shutters, window boxes when shown in picture.  
Rear steps ready-cut.

#### ROUGH HARDWARE

Nails, spikes, bolts in all needed sizes and kinds supplied in generous quantity, also metal flashing for roof.

#### BASEMENT

In homes provided with a basement, we send cellar windows complete with frames and hardware, also material for cellar stairs.

#### STEP-BY-STEP INSTRUCTIONS

In addition to regular blueprints and diagrams, we send carefully prepared Step-by-Step Instructions showing just how to plan the job and how to go about the work of erection in the easiest way. With the easily assembled materials we send, and our easy to follow directions, Simplex homes go up like magic.

FOR FURTHER INFORMATION AND LIBERAL FREE DELIVERY OFFER SEE PRICE LIST





THE ATKIN

### SIMPLEX-SYSTEM HOME

Size of main house 20' x 20'

The ATKIN has three rooms. No bathroom and no provision for basement.

The ATKINSON has three rooms and bathroom, also provision for basement.



THE ATKINSON





### SIMPLEX-SYSTEM HOME

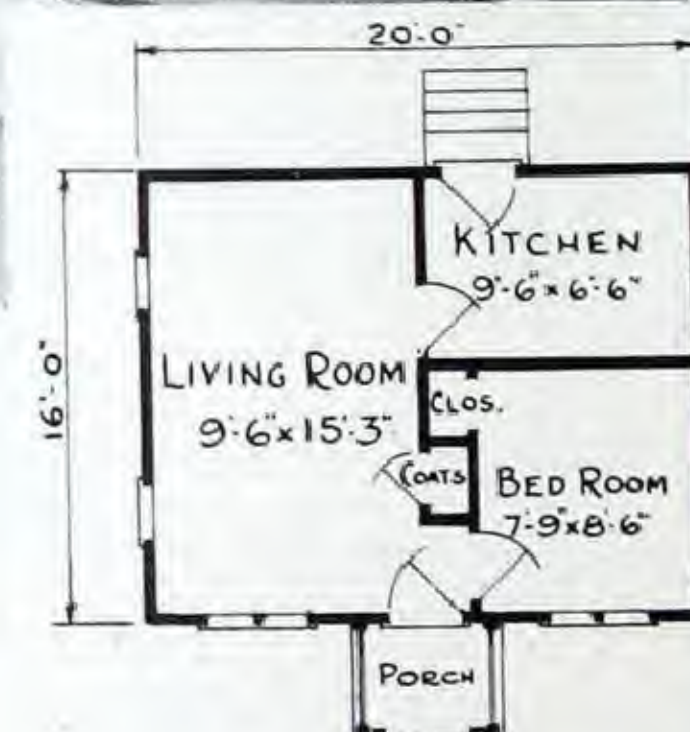
Size of main house 20' x 16'

The SCOTIA has four rooms and porch. No provision for basement.

The HEATHER has three rooms and porch. No provision for basement.



THE SCOTIA

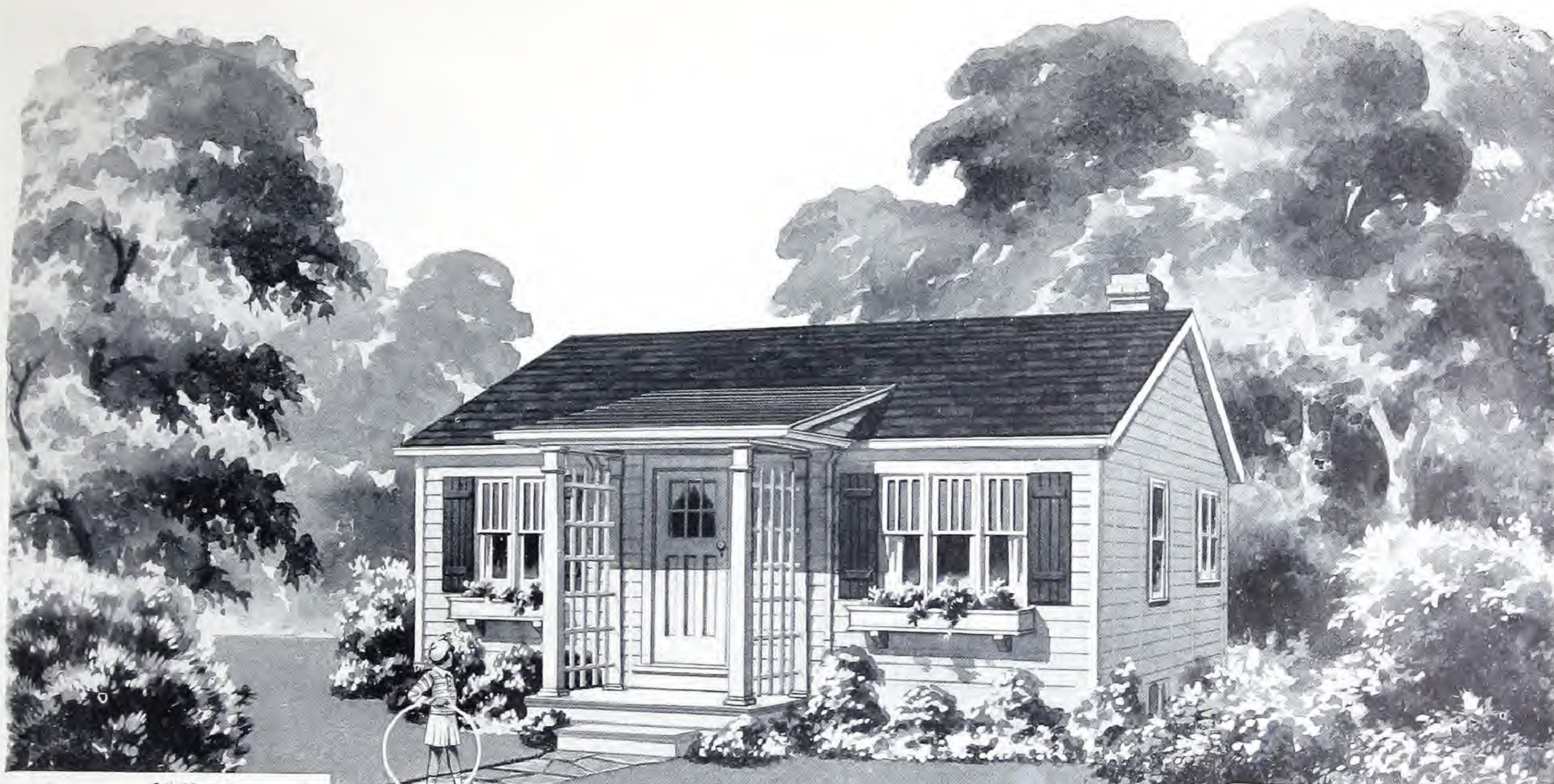


THE HEATHER

THE HALLIDAY COMPANY LIMITED, HAMILTON, ONTARIO

HALLIDAY-CRAFTSMEN LIMITED, TRURO, NOVA SCOTIA





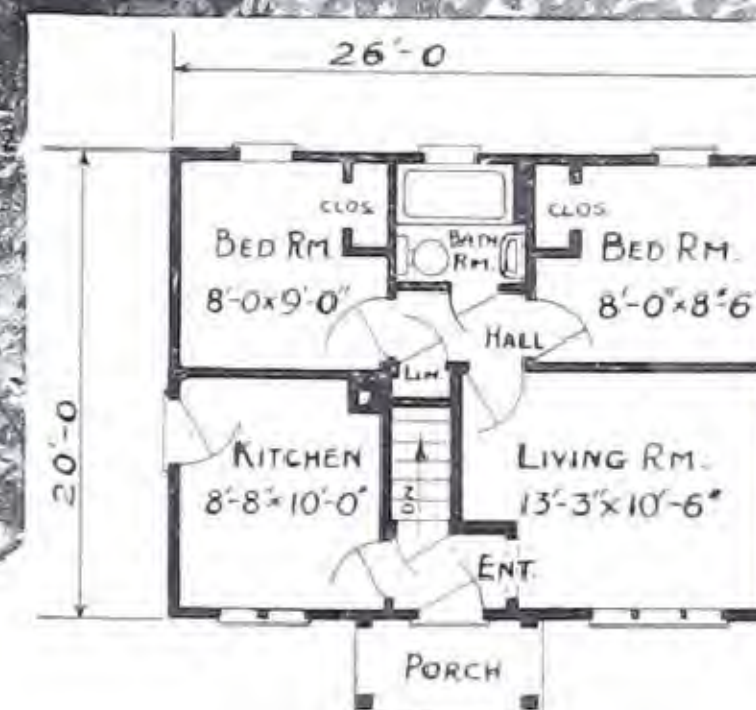
THE WINDSOR

### SIMPLEX-SYSTEM HOME

Size of main house 26' x 20'

The WINDSOR has four rooms, bathroom and porch, also provision for basement.

The SUTHERLAND has four rooms and bathroom, also provision for basement.



THE SUTHERLAND





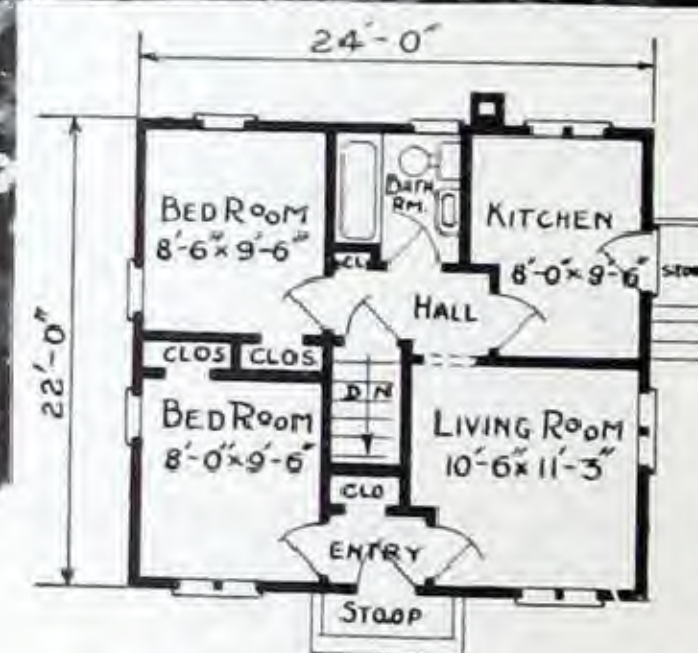
THE BEAVERBROOK

### SIMPLEX-SYSTEM HOME

Size of main house 24' x 22'

The BEAVERBROOK has four rooms and bathroom, also provision for basement.

The ROBIN has four rooms, bathroom and vestibule, also provision for basement.



THE ROBIN





# SIMPLEX-SYSTEM HOME

Size of main house 22' x 36'



THE ANDERSON

The ANDERSON has four rooms, dinette and bathroom, also provision for basement.



THE HARRIS

The HARRIS has five rooms and bathroom, also provision for basement.





GROUND FLOOR  
THE PATTINSON

FIRST FLOOR

### SIMPLEX-SYSTEM HOME

Size of main house 26' x 28'

The PATTINSON has four rooms on the ground floor with provision for basement. Three bedrooms and bathroom upstairs.

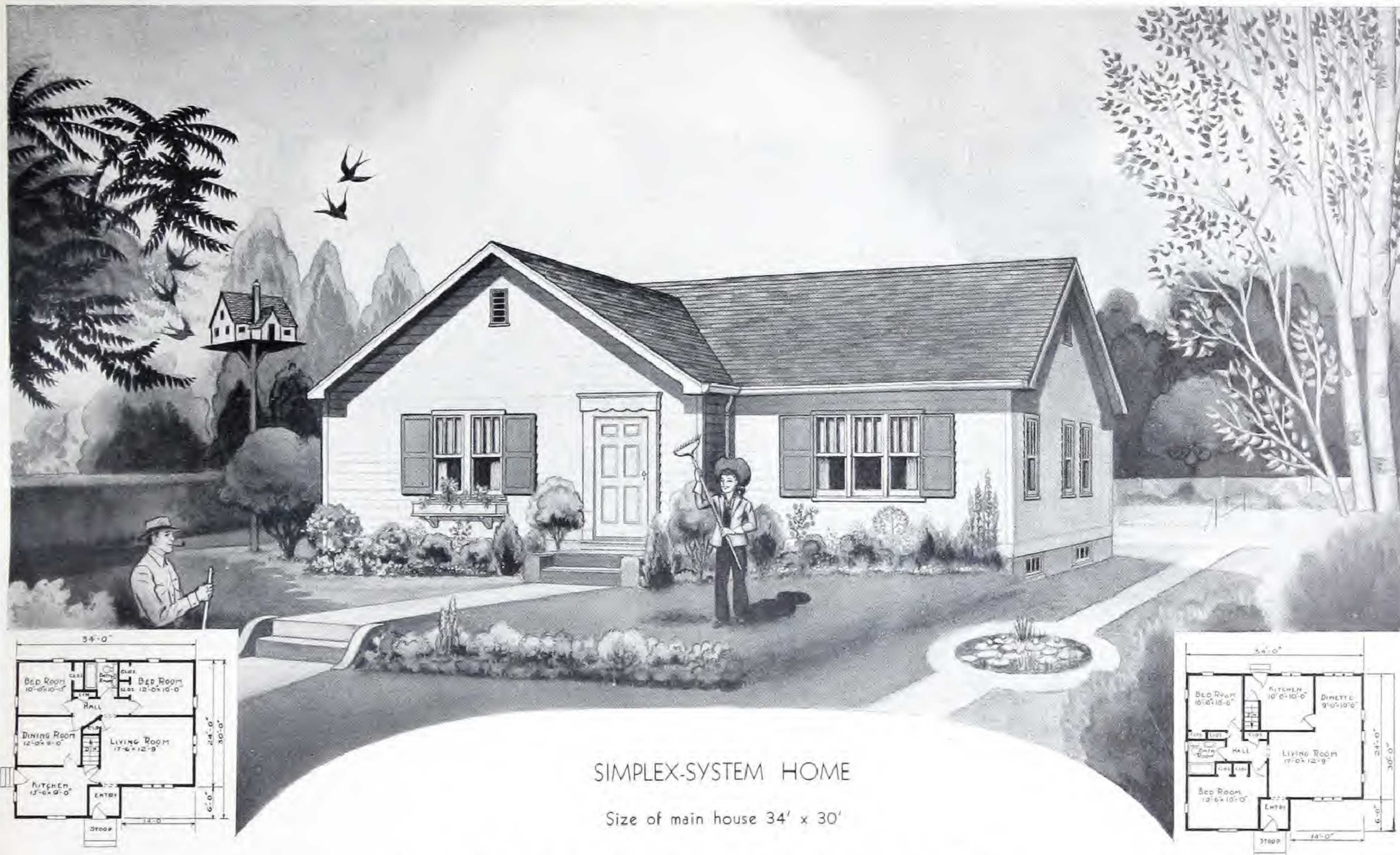
The NORTHUP has four rooms on the ground floor with provision for basement. Upstairs three bedrooms and bathroom.



FIRST FLOOR

GROUND FLOOR  
THE NORTHUP





THE EVANS

The EVANS has five rooms and bathroom, also provision for basement.

The MacFARLANE has four rooms, also dinette and bathroom. Provision for basement.

THE MacFARLANE





## SIMPLEX-SYSTEM HOME

Size of main house 40' x 22'



THE TEDHALL

The TEDHALL has five rooms, bathroom and porch, also provision for basement.

The JOHNSON has six rooms and bathroom, with provision for basement. No porch.



THE JOHNSON





THE ELIZABETH

### SIMPLEX-SYSTEM HOME

Size of main house 22' x 26'

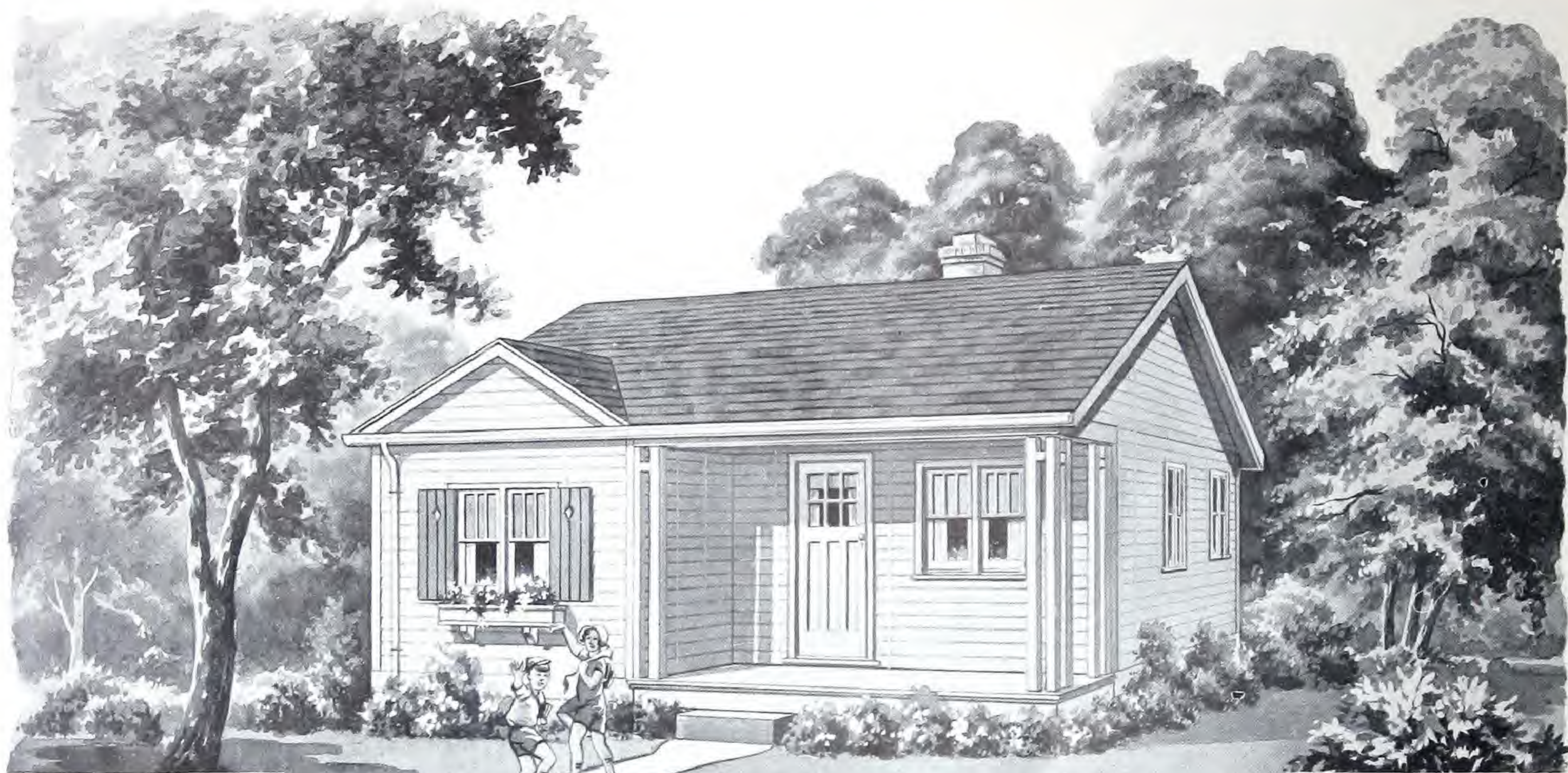
The ELIZABETH has four rooms, bathroom and vestibule, also provision for basement.

The CROMBIE has four rooms and bathroom, also provision for basement.



THE CROMBIE





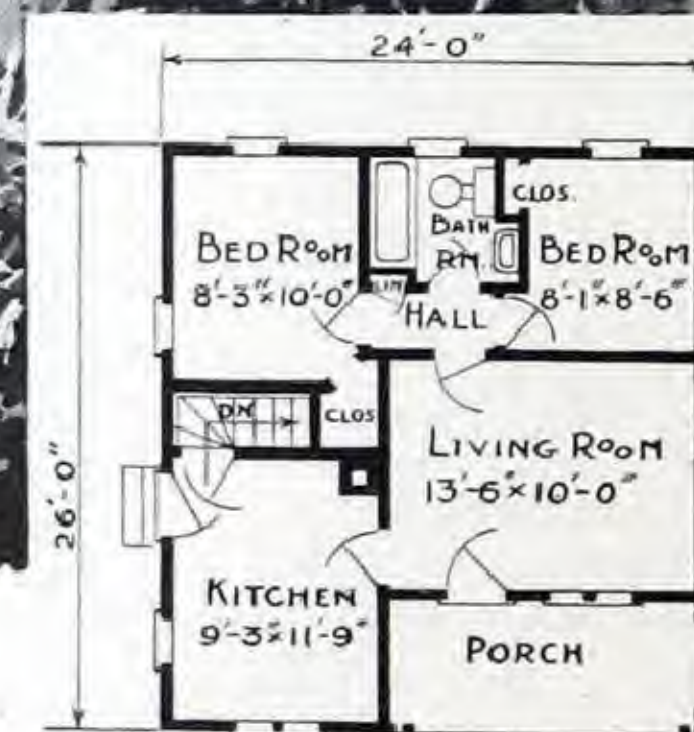
THE CHURCHILL

### SIMPLEX-SYSTEM HOME

Size of main house 24' x 26'

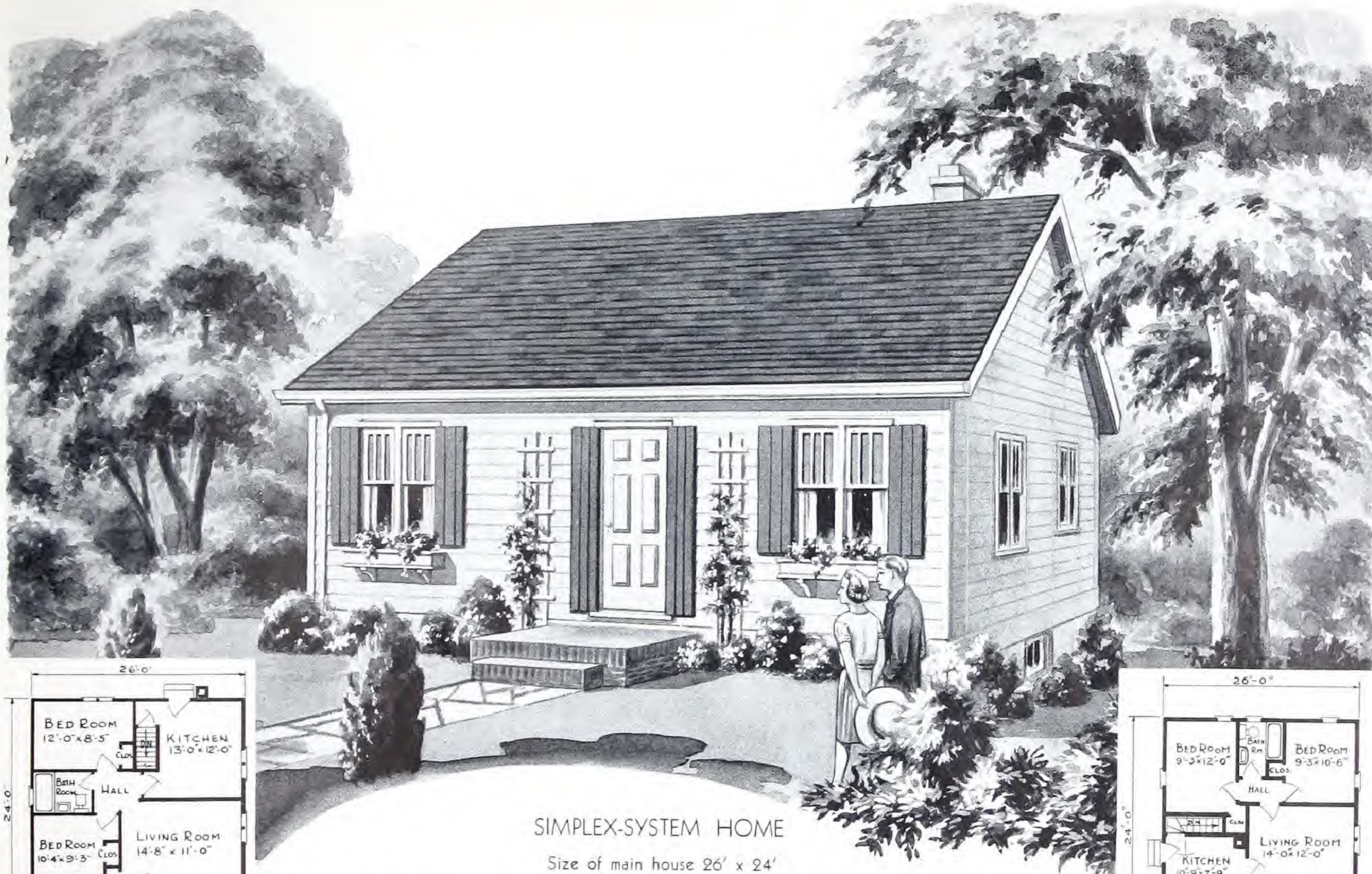
The CHURCHILL has four rooms, bathroom and veranda, also provision for basement.

The MURIE has four rooms, bathroom and veranda, also provision for basement.



THE MURIE





THE EDEN

The EDEN has four rooms and bathroom, also provision for basement.

The KERR has four rooms and bathroom, also provision for basement.



THE KERR





THE ROYAL

The ROYAL has six rooms, bathroom and veranda, also provision for basement.

### SIMPLEX-SYSTEM HOME

Size of main house 22' x 36'



THE RENOWN

The RENOWN has five rooms, bathroom and veranda, also provision for basement.





# SIMPLEX-SYSTEM HOME

Size of main house 24' x 28'

The ATHLONE has four rooms, bathroom and vestibule, also provision for basement.

The TRESSAM has four rooms, bathroom and vestibule, also provision for basement.

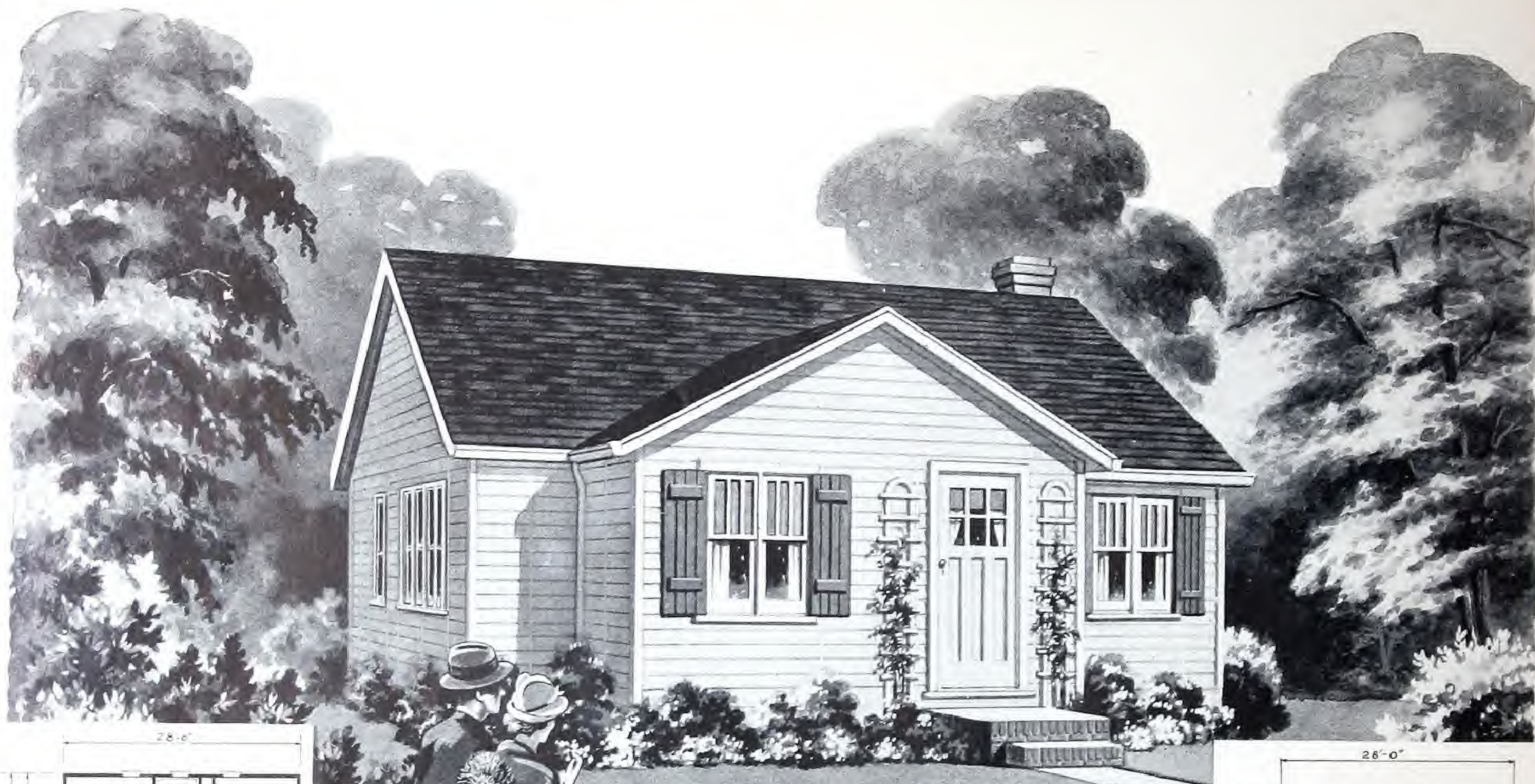


THE ATHLONE



THE TRESSAM





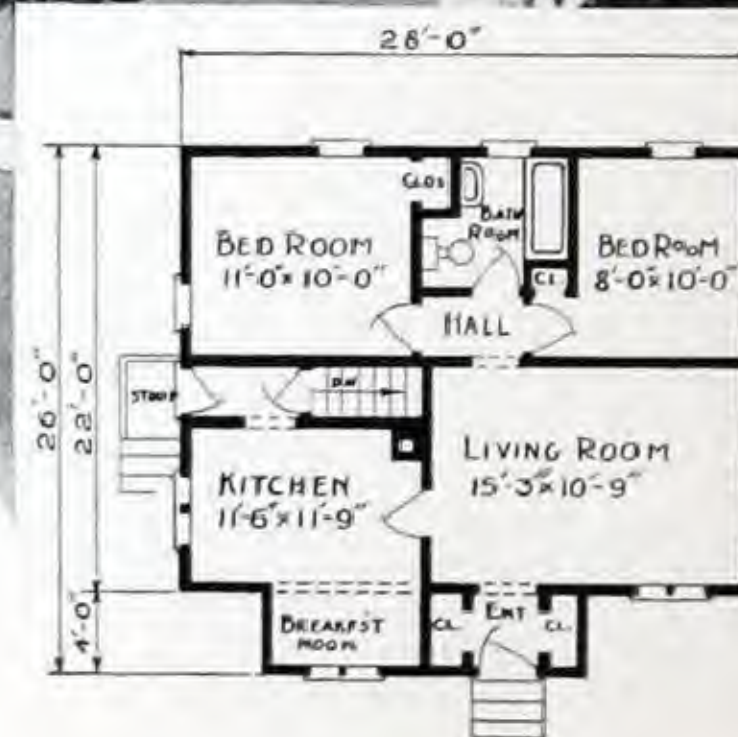
THE BEVIN

### SIMPLEX-SYSTEM HOME

Size of main house 28' x 26'

The BEVIN has four rooms, bathroom, breakfast nook, vestibule, also provision for basement.

The FLETCHER has four rooms, breakfast nook, bathroom and vestibule, also provision for basement.



THE FLETCHER



# HALLIDAYS SIMPLEX HOMES

ONE LOW PRICE BRINGS EVERYTHING TO BUILD COMPLETE

The prices shown below cover the full cost of all materials to build each home as pictured and described in our Catalog of Halliday Simplex-System Homes, see pages 1 and 2 for full details.

## HALLIDAY SIMPLEX SYSTEM HOMES

NAME OF HOME	CASH PRICE	SOUTH ZONE EXTRA	NAME OF HOME	CASH PRICE	SOUTH ZONE EXTRA
Atkin	852.00	10.00	Royal	1451.00	18.00
Atkinson	901.00	10.00	Renown	1420.00	18.00
Scotia	814.00	10.00	Athlone	1280.00	17.00
Heather	805.00	10.00	Tressam	1333.00	17.00
Windsor	1176.00	15.00	Bevin	1405.00	18.00
Sutherland	1216.00	15.00	Fletcher	1409.00	18.00
Beaverbrook	1078.00	14.00	Anderson	1496.00	18.00
Robin	1122.00	14.00	Harris	1525.00	18.00
Elizabeth	1193.00	15.00	Pattinson	2215.00	24.00
Crombie	1248.00	15.00	Northrup	2105.00	24.00
Churchill	1244.00	15.00	Evans	1767.00	20.00
Murie	1259.00	15.00	McFarlane	1732.00	20.00
Eden	1220.00	15.00	Tedhall	1591.00	19.00
Herr	1235.00	15.00	Johnson	1562.00	19.00

## DELIVERED PRICES

Within 100 Miles of Hamilton

The prices shown are for delivery within 100 miles of Hamilton. Shipment will be made by railway freight, all delivery charges paid to your nearest station, or we will ship by truck if this is possible. All materials will be delivered.





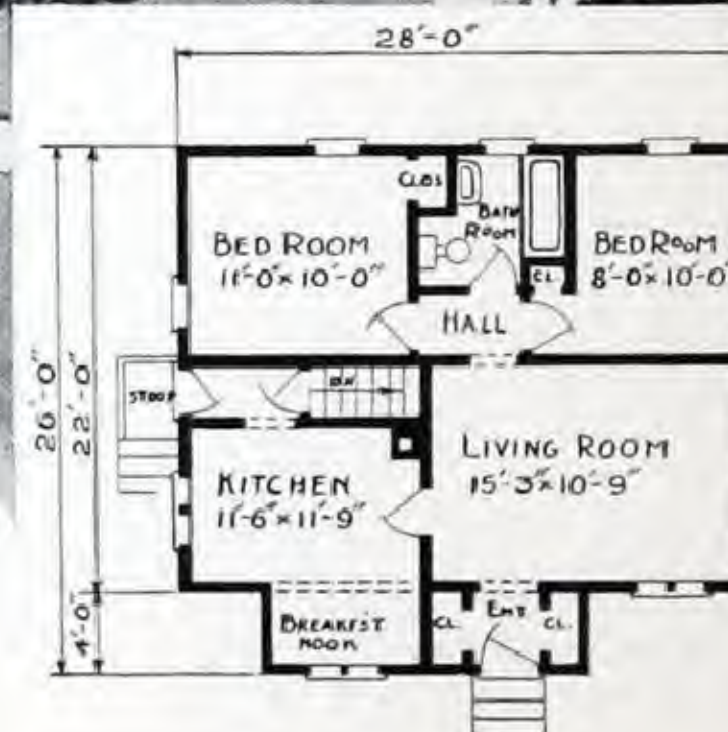
THE BEVIN

### SIMPLEX-SYSTEM HOME

Size of main house 28' x 26'

The BEVIN has four rooms, bathroom, breakfast nook, vestibule, also provision for basement.

The FLETCHER has four rooms, breakfast nook, bathroom and vestibule, also provision for basement.



THE FLETCHER



... materials will be sent in one shipment unless arrangements are made beforehand for delivery in partial shipments. The price list shows the cash price for delivery within 100 miles of Hamilton.

#### RE TERMS

Where credit is required, we have found, due to changes in financial conditions, that it is more satisfactory for our customers to arrange for a loan through some local source.

We will, on receipt of one third of the total cost, arrange a temporary loan for six months to cover the balance due us providing that we have a letter from some individual or firm stating that after the house is erected they will be willing to provide the additional cash and pay our account. In this way, we give you six months in which to build your home.

All arrangements are subject to the approval of our Credit Department and all terms may be changed without notice.

#### SHIPMENT BEYOND 100 MILE ZONE

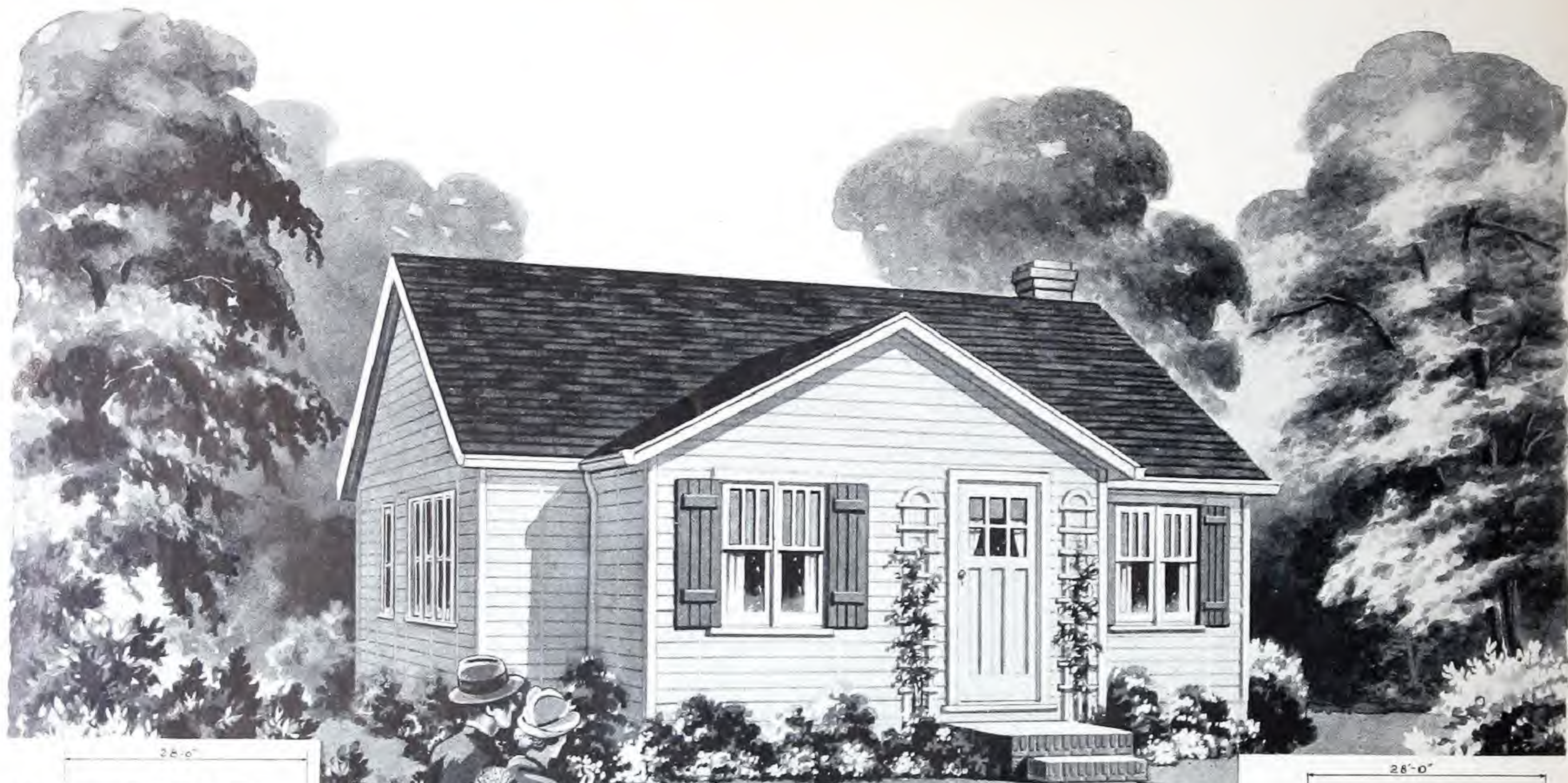
For shipment beyond the 100 mile zone, we are forced to make a small additional charge to cover extra freight. This amount is shown in the column headed South Zone and indicates the extra amount to be added to the cash price for free delivery in Ontario as far north as Mattawa, North Bay, Capreol, Sudbury and "Soo". (This area corresponds to our South Zone as described on page 2 of our general catalog.) For delivery further north in Ontario, please write.

Prices subject to changes as allowed by the Wartime Prices and Trade Board or as caused by substitution of materials required at time of delivery.

H A L L I D A Y S B U R L I N G T O N

7/9/45





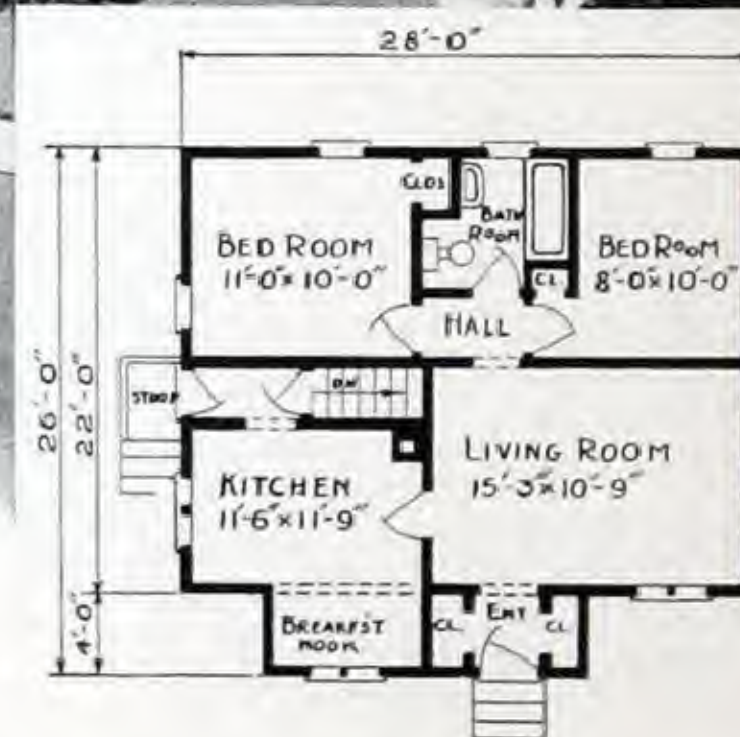
THE BEVIN

### SIMPLEX-SYSTEM HOME

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THE FLETCHER







